

Brendan Lee | Producer, Line Producer & Production Manager

About

I'm a Melbourne based freelance Producer, Line Producer and Production Manager working on TV Commercials and various online content. I have a degree in Film and Television and 15+ years experience in the industry, ranging from Television Production at both the ABC and Nine Network, to TVC and various online content. I'm able to deliver cost effective, creative, well managed production and pride myself on being able to bring a project in on time, and on budget, while ensuring the highest production values.

See a little bit about me, my experience, and my current credit list below - though also visit my website brendanlee.com.au to see some of my more recent work.

Producer, Line Producer, and Production Manager

- Agency and Client Management
- Pitch and Quote Development
- Budget management (Excel and Showbiz)
- Creation and management of production schedules
- Location sourcing and management
- Crew booking / negotiation / management
- Post production facilitation and management
- Writing and distribution of call sheets and other documents as required.
- Casting of on Screen and VO Talent and contract management
- Booking camera equipment with extensive knowledge of current camera systems and lensing trends.
- OHS Management incl. pre-production risk assessments
- Shoot Scheduling where required
- Clear Ads / CAD
- Peach and Adstream Distribution
- Plus plenty more....

Experience with

- working with Celebrity Talent
- working with Children including very young babies
- working with Animals
- All sorts of vehicles, cars, motorbikes, trains, helicopters and planes.
- Tracking vehicles, low loaders, precision drivers
- Stop Motion
- VFX Heavy shoots
- Food Styling
- Motion Control Robotics

Software

- Excel / Google Sheets
- Showbiz Budgeting
- Word / Google Docs
- Keynote / Google Slides
- Premiere Pro
- Photoshop (Basic)

Licenses

- Victorian Heavy Vehicle MR License
- Working with Children Check

Work Experience

2009 – Current / Ongoing

Freelance

TVC and Video Producer / Production Manager (see credit list over page)

2007 – 2009

Nine Network

TVC Producer 9mm

2005 – 2007

ABC Television

Production Coordinator

2001 – 2007

Various incl. ABC Events, MSF Events, & The Entertainment Store

Event Producer and Production Manager

TVC Credits current at June 2023

Campaign	Type	Director	Prod. Company	Role
AFL 2023 Season Launch	TVC	Bill Irving	Truce Films	Producer
Keypath Melb Business	TVC	Michael Gupta	Playtime	PM
Bonds Wonderbums	TVC	Glenn Stewart	Collider	PM
Decor	TVC	Brian Patto	Accordion	PM
One Pass	Stills	Chris Hillary	Accordion	PM
Kahlua	TVC	Goldy	Pixel	Producer
ANZ Cash Rewards	TVC	Tim Potter	Truce Films	Producer
Flybuys Rewards	TVC	Genevieve Keiser	Pixel	Producer
TAC / Victoria Police	Stills	Thom Rigney	Accordion	PM
Powershop	TVC	Dropbear	Third Rodeo	Producer / PM
Vaalia	TVC	Guy Franklin	Pixel	Producer
Fire Fighters Union	TVC	Aaron Cuthbert	Accordion	PM
Ryobi 18V Mower	TVC	Nicholas Clifford	Truce Films	Producer
X-Shot (Toys)	TVC	Guy Franklin	Pixel	Producer
Airshow 2023	TVC	Nicholas McDonald	Third Rodeo	Producer
Jobs Victoria	TVC	Marty Moynihan	Accordion	PM
Qantas Insurance	TVC	Dropbear	Photoplay	PM
Visit Victoria	Web	Eugene Pereplechikov	Accordion	PM
Simonds Homes Various	TVC	Ross Tinney	Zac Creative	PM
BWS	TVC	Max Miller	Milk Films	Producer / PM

Gumi Yum (Toys)	TVC	Guy Franklin	Pixel	Producer
Summer of Cricket	TVC	Boyd Hicklin	Accordion	1st AD
Officewords Chromebook	TVC	Max Miller	Pixel	Producer
Elucent	TVC	Jasmine Tarisin	Photoplay	Producer / PM
Hisesne Go Bigger	TVC	Ant Alekna	Mustard Creative	Producer / PM
Oreo Playtime	Web	Dropbear	Photoplay	Producer / PM
Snooze Profiler	TVC	Micca Delaney	Bellwether	Producer / PM
AAMI Small Business	TVC	Josh Dawson	Ogilvy	Producer / PM
Vic Roads - Motorcycle Safety	TVC	Davros	Third Rodeo	Producer / PM
Prowler Proof	TVC	Nicholas McDonald	Third Rodeo	Producer / PM
Defence Bank	TVC	Max Miller	Milk Films	Producer / PM
Hisense 8K TV	TVC	Max Miller	Mustard Creative	Producer / PM
Melrose	TVC	Adrian Lander	Accordion	PM / 1st AD
Westpac Outdoor Cinema	TVC	Dropbear	Playtime	Producer / PM
Lord Mayors Charitable	TVC	Tristan Houghton	TJTK P/L	Producer / PM
Swinburne Online	TVC	Curtis Hill	Mr Smith	PM
Cordral	TVC	Dropbear	Playtime	PM
Respect Victoria	TVC	Thomas Hyland	Commoner	1st AD
Jeep Various	TVC	Damien Toogood	Nicebike	PM
Mazda Various	TVC	Dean Codrington	Bravada / 9mm	PM
Fiat Freemont	TVC	Peter Carstairs	Nice Bike	PM
Hisene Greg Loves Big Things	TVC	Ant Alekna	Mustard Cretive	Producer / PM
Hume Bank	TVC	Simon Derham	Mustard Cretive	Producer / PM
Rinnai Cooling	TVC	Cesar Salmeron	Mustard Cretive	Producer / PM
Holden NRL Junior State of Origin	Web	Dean Codrington	Bravada / 9mm	Producer / PM
Sell My Car .com.au	TVC	Brendan Lee	Mustard Cretive	Producer / Director
LDK - Seniors Living	TVC	Tristan Houghton	TJTK P/L	Producer / PM
Ozito Power Exchange	TVC	Brendan Lee	Mustard Cretive	Producer / Director
Kincrome	TVC	Lyndon Otten	Mustard Creative	Producer / PM

Lean Cuisine	TVC	Charles Williams	Huckleberry	Producer
Sensis Be Seen	TVC	Micahel Henry	Hase Productions	Producer / PM
Ford Various	TVC	Dean Codrington	Bravada / 9mm	Producer / PM
K Mart Christmas	TVC	Emily Ownes	9mm	Producer / PM
Hyundai	TVC	Patrick Donovan	9mm	Producer / PM
Microsoft Windows 7	TVC	Briony Forbes	9mm	PM
Comedy Festival	TVC	Kyle Neaves	String Theory	Producer / PM
Victorian Cancer Action Plan	TVC	Grantley Smith	Catfish	Producer / PM
eHarmony	TVC	Matt Dooley	Catfish	Producer / PM
L'Oreal MIFF	TVC	Emily Owens	9mm	Producer / PM
AAMI Travel Insurance	TVC	Patrick Donovan	9mm	Producer / PM